

Harnessing the Power of Faith: Shaping the Future for All Marylanders

Ideas for Ways the Faith Community Can Help in Spreading the Word About Census 2020

- Share the importance of EVERYONE being counted in the Census as part of your sermons and all of your communications. This will be the most effective way to ensure action.
- Include Census messaging on your online donation requests and web pages
- Congregation Website & Marquee

Download Maryland Census 2020 logos here: https://census.maryland.gov/Pages/Outreach-Tool-Kits.aspx

Use logos and other tools from the kits to create your own posts to your site

Post Census messages on your site header or on other important pages - especially if you post a weekly message to your congregants

Post similar messages to your congregation's outdoor signage

- Share and discuss this information at meetings of Faith Leaders
- Include Census information and a Call-to-Action in your newsletters

You can download vital census materials at: https://census.maryland.gov/Pages/Outreach-Tool-Kits.aspx

For more information, contact
Lorena Rivera (<u>lorena.rivera@maryland.gov</u>) or
Randall Nixon (randall.nixon2@maryland.gov)

Text

"MD Census" to

468-311 to see

how the Census

impacts our

community

