



# Governor's Census 2010 Outreach

*The Success of the Census, IT'S IN OUR HANDS MARYLAND!*

Maryland State Government Complete Count Committee

Banneker-Douglass Museum

Meeting Agenda - March 25, 2009



8:30 Registration and Refreshments



9:00 Welcome and Introductions

Linda Janey, Assistant Secretary, Maryland Department of Planning



9:15 Maryland's 2010 Census Partnership

Richard Eberhart Hall, Secretary Maryland Department of Planning

John P. McDonough, Secretary of State

Israel C. "Izzy" Patoka, Executive Director, Governor's Office of Community Initiatives



9:30 Overview of 2010 Census and Why It is Important

Phil Lutz, Assistant Regional Census Manager, Philadelphia Regional Office, U.S. Bureau of the Census



10:00 Overview of the Governor's 2010 Outreach Plan and Website

Mike Lettre, Director of Planning Data Services, MDP



10:30 Break



10:40 State Government Outreach Program

A. Employee and Constituent Awareness

B. Public Outreach - Maryland Census Guides

John Coleman - PIO, MDP and Tim Baker, Deputy State Archivist



11:00 Brainstorm and Report on Outreach Activities - John Coleman



11:45 Next Steps and Closing Remarks - Linda Janey

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