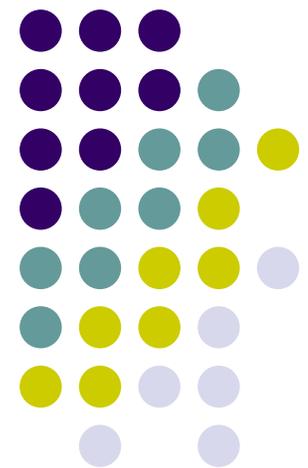


# Governor's 2010 Census Outreach



*The success of the  
census...*

*it's in **OUR Hands Maryland!***



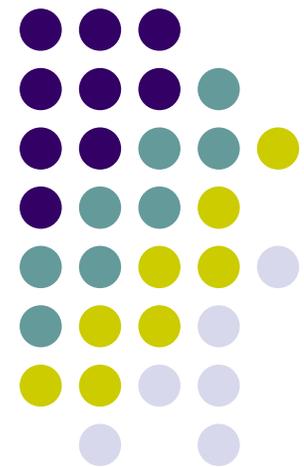
U.S. Census Bureau – Philadelphia Regional Office  
Maryland Department of Planning  
Office of the Secretary of State  
Governor's Office of Community Initiatives



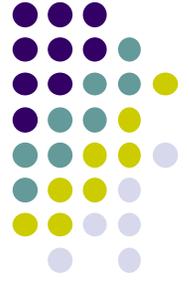
# **Governor's 2010 Census Outreach**

***Maryland State Government  
Complete Count Committee  
(MSGCCC)***

**Kickoff Meeting  
March 25, 2009**



# A Major Challenge



## ***MUST COUNT EVERYONE...***

310 million people, 130 million housing units in the U.S. who speak more than 50 languages

**5.8 million Marylanders**

**2.4 million housing units in MD**

***...IN THE RIGHT PLACE!***

*(over 90,000 small areas)*



# What's Important?



Census data helps government as well as non-profits, businesses and special interest groups determine ***what*** neighborhoods and communities need, and ***where*** to invest money for:

Transportation Infrastructure

Job Placement

Workforce Housing

Economic Development

Health Care

Veteran's Affairs

Emergency Preparedness

Education/schools

Legal Defense

Locating Business & Services

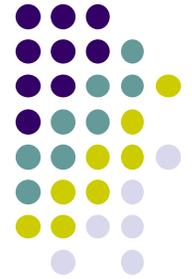
Senior services

Military Recruitment

Social Services – Foster Care

Energy Assistance

Voter Registration



# What's At Stake?

- **We need an accurate count:**
  - **For Maryland to receive its fair share of funds**
    - *In the next decade over \$3 trillion in federal funds will be allocated via formula to State, local and tribal governments. Maryland needs to receive its fair share.*
  - **For utilizing State dollars more effectively**
    - *In FY2007 alone Maryland received over \$5.8 billion in federal formula-based grants (\$1,000 per person)*
  - **For Redistricting –**
    - *Equal political representation based on the principle of one-person one-vote*

# BROOKINGS

QUALITY. INDEPENDENCE. IMPACT.

## Federal Funds Distributed On the Basis of Statistics Based on the Decennial Census, Maryland, FY 2007

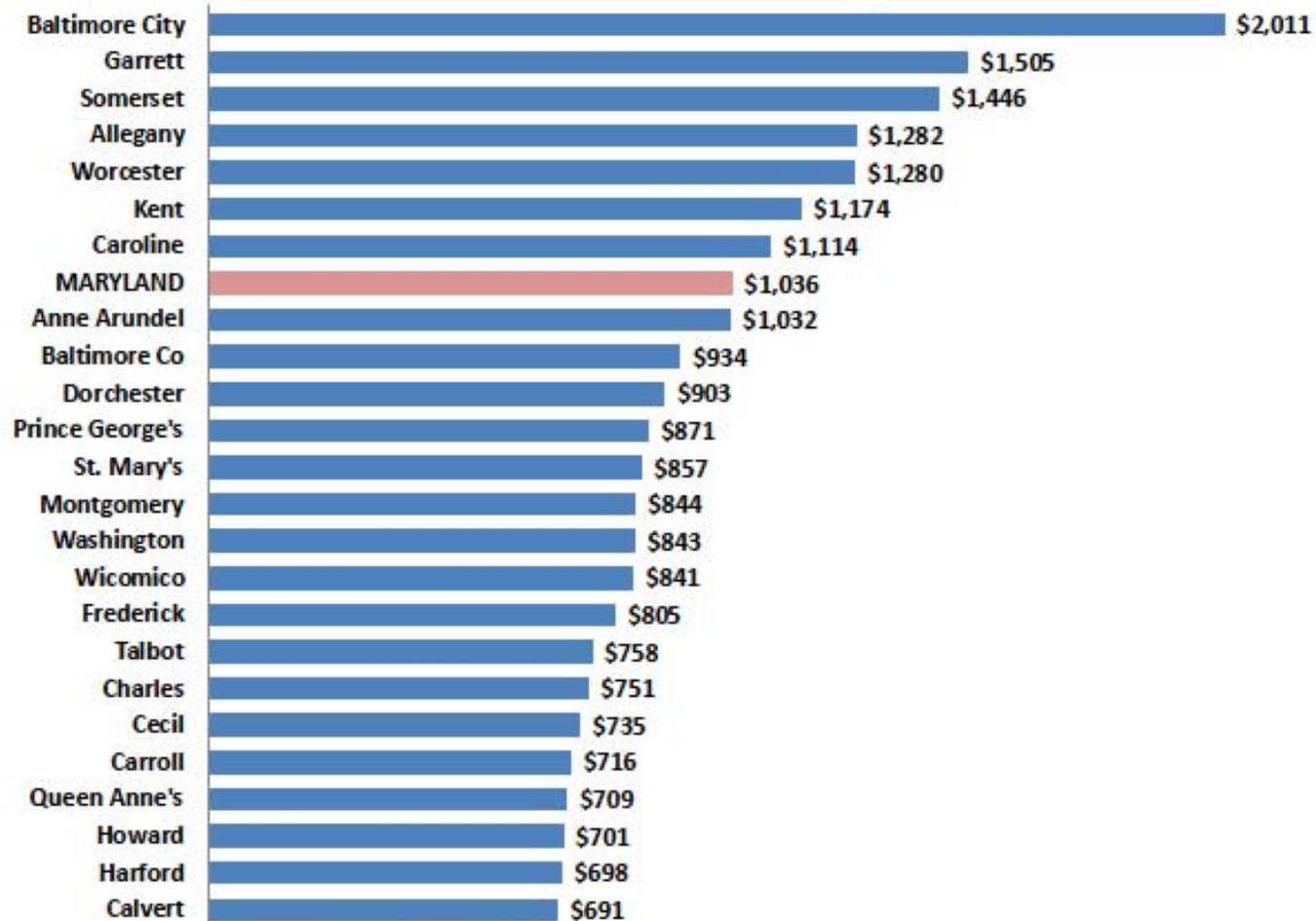
Preliminary-2/24/2009

**Total Allocations** \$5,820,907,531

**Per Capita Allocatio** \$1,036.05

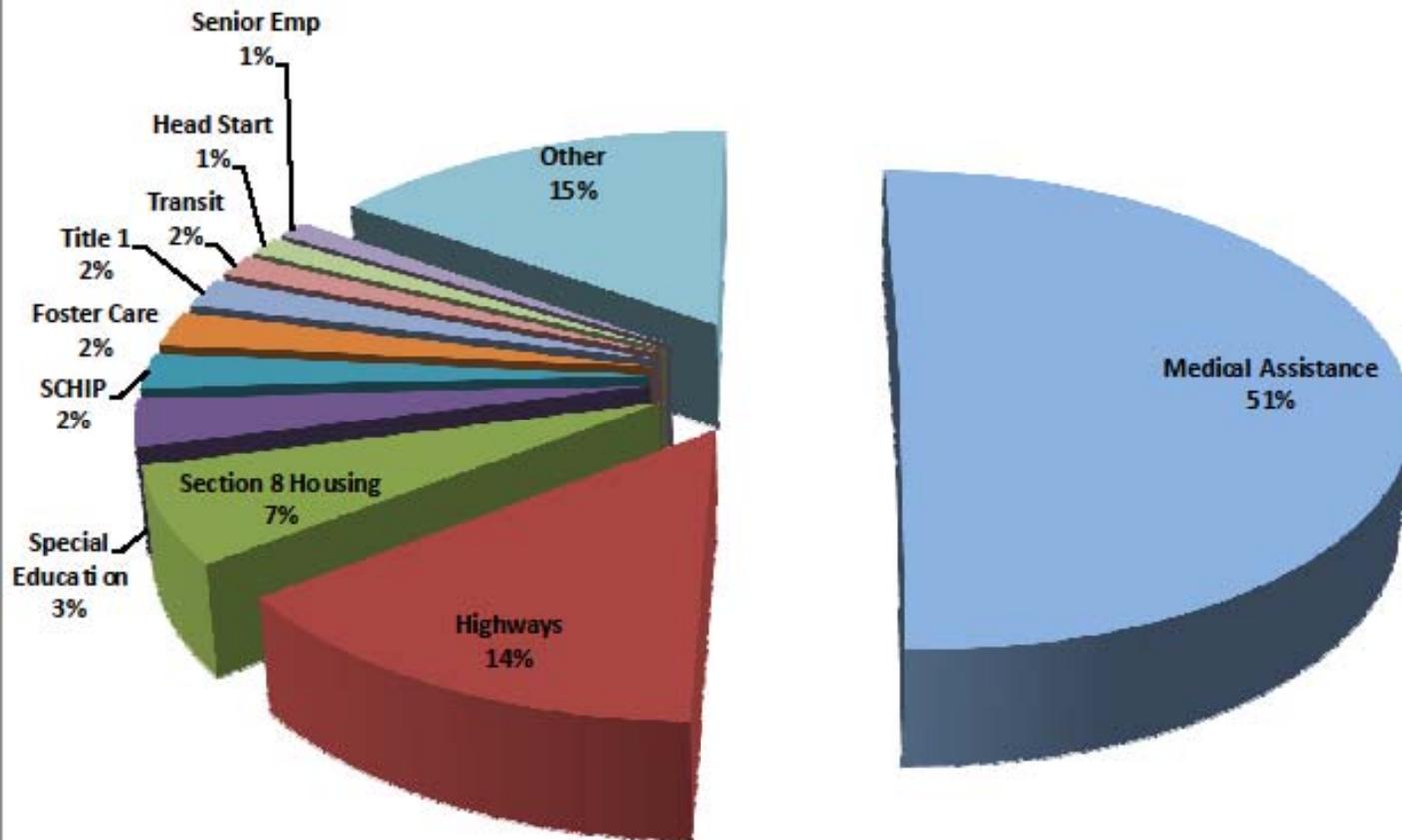
Program Name	Department	Allocations
Medical Assistance Program	Department of Health & Human Services	\$2,935,023,275
Highway Planning and Construction (Federal-Aid Highway Program)	Department of Transportation	\$819,454,617
Section 8 Housing Choice Vouchers	Department of Housing and Urban Development	\$373,582,582
Special Education Grants to States	Department of Education	\$187,712,947

## FY 2007 Per-Capita Federal Funds Which are Distributed Based on Decennial Census Population



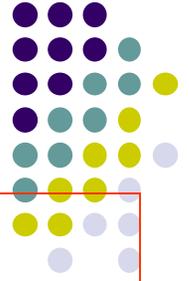
Source: The Brookings Institution from 2007 Consolidated Federal Funds Report (CFFR) data.

### Distribution of Federal Funds Based on Decennial Census Population for Top Ten Programs in Maryland (FY 2007)



Source: The Brookings Institution from 2007 Consolidated Federal Funds Report (CFFR) data.

# Time Is Short



December 2008

- Local Census Offices open in Maryland ✓

Spring 2009

- Address canvassing ✓

Fall 2009

- MDP reviews feedback on LUCA addresses

March 2010

- Census forms mailed

**April 1, 2010**

- **Census Day**

December 31, 2010

- Apportionment counts delivered to the President

April 1, 2011 -- Redistricting data delivered to the states

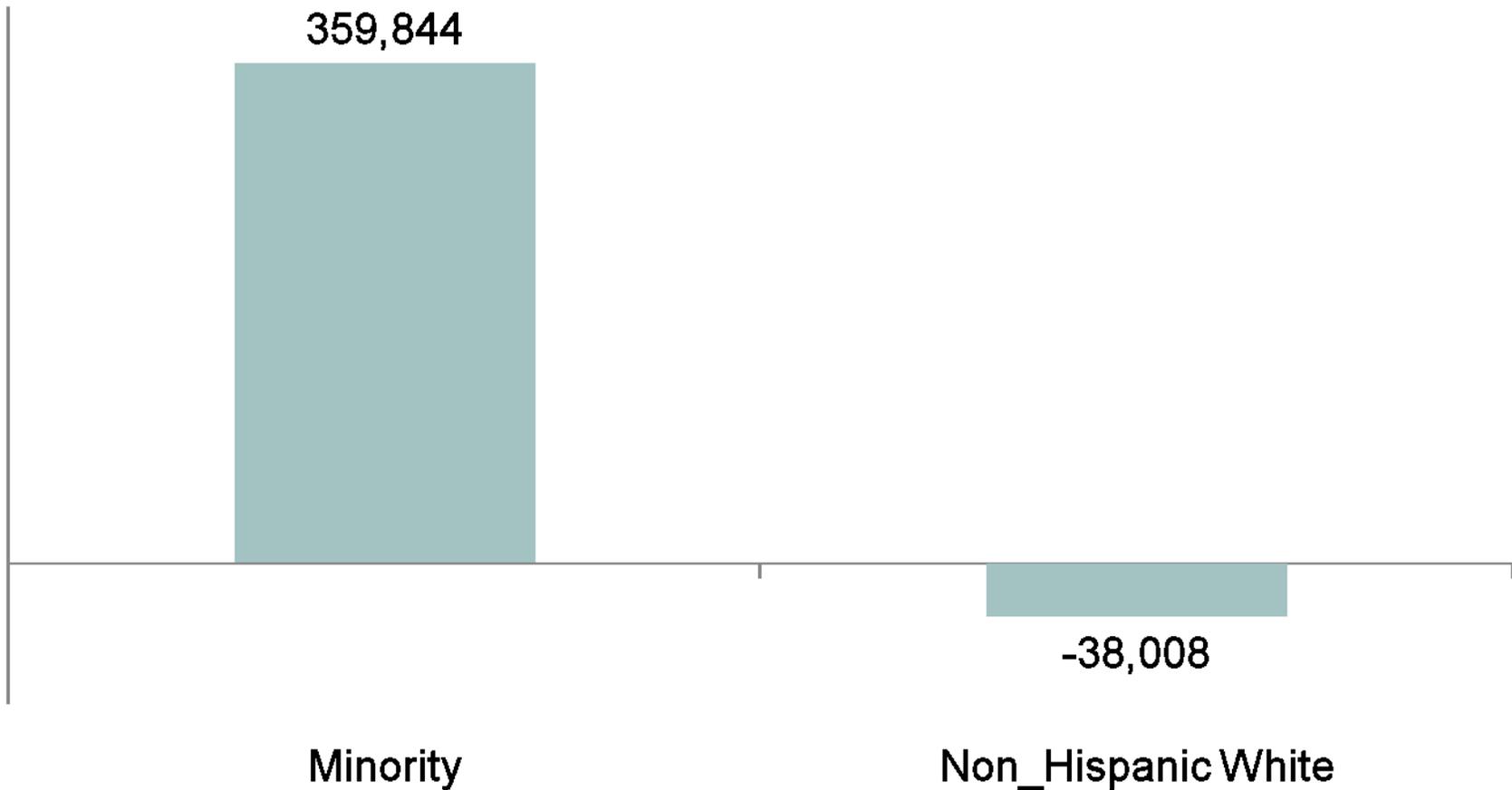
# Maryland's Demographics are Changing



- Maryland's Population is Increasingly Diverse
- For New Arrivals this is their First Census
- Assuring all People that the Census is Safe and that Participating is Important and Easy ...

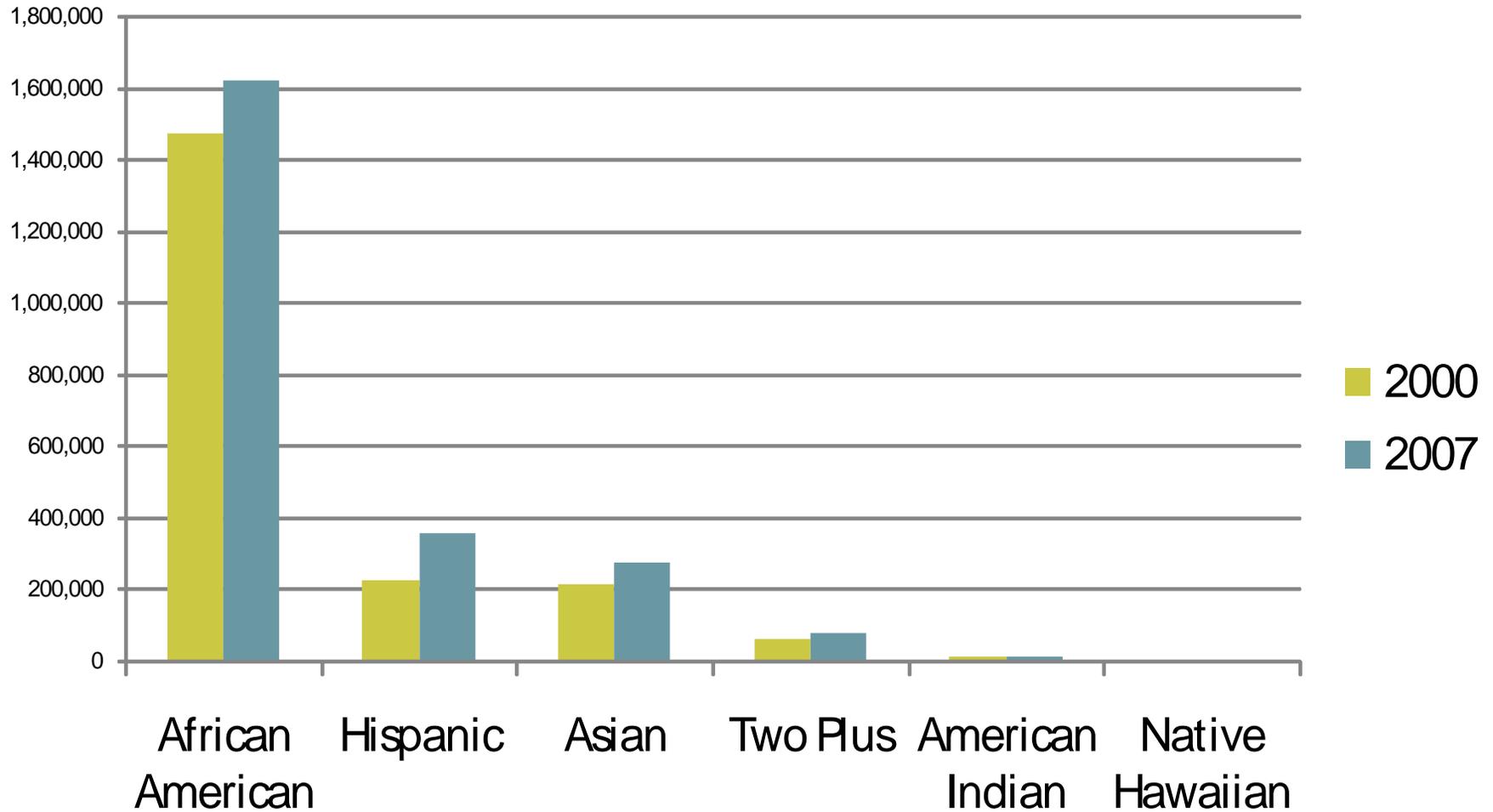
Keys to a Successful Census Count

# Change in Population for Minorities and non-Minorities in Maryland, 2000 to 2007 \*



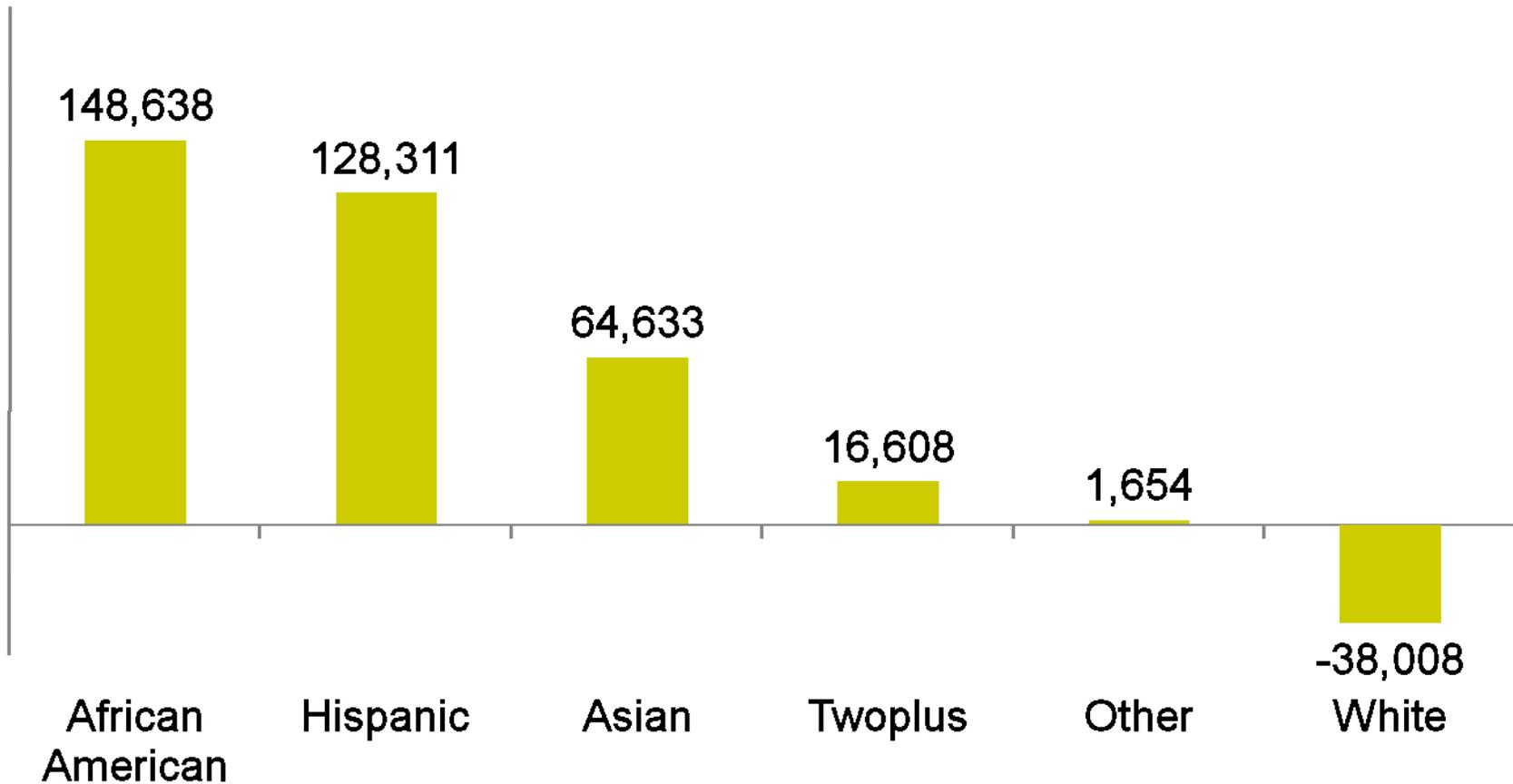
\* Minority is defined as everyone other than “non-Hispanic white alone.”

# Minority Population in Maryland, 2000 and 2007 \*



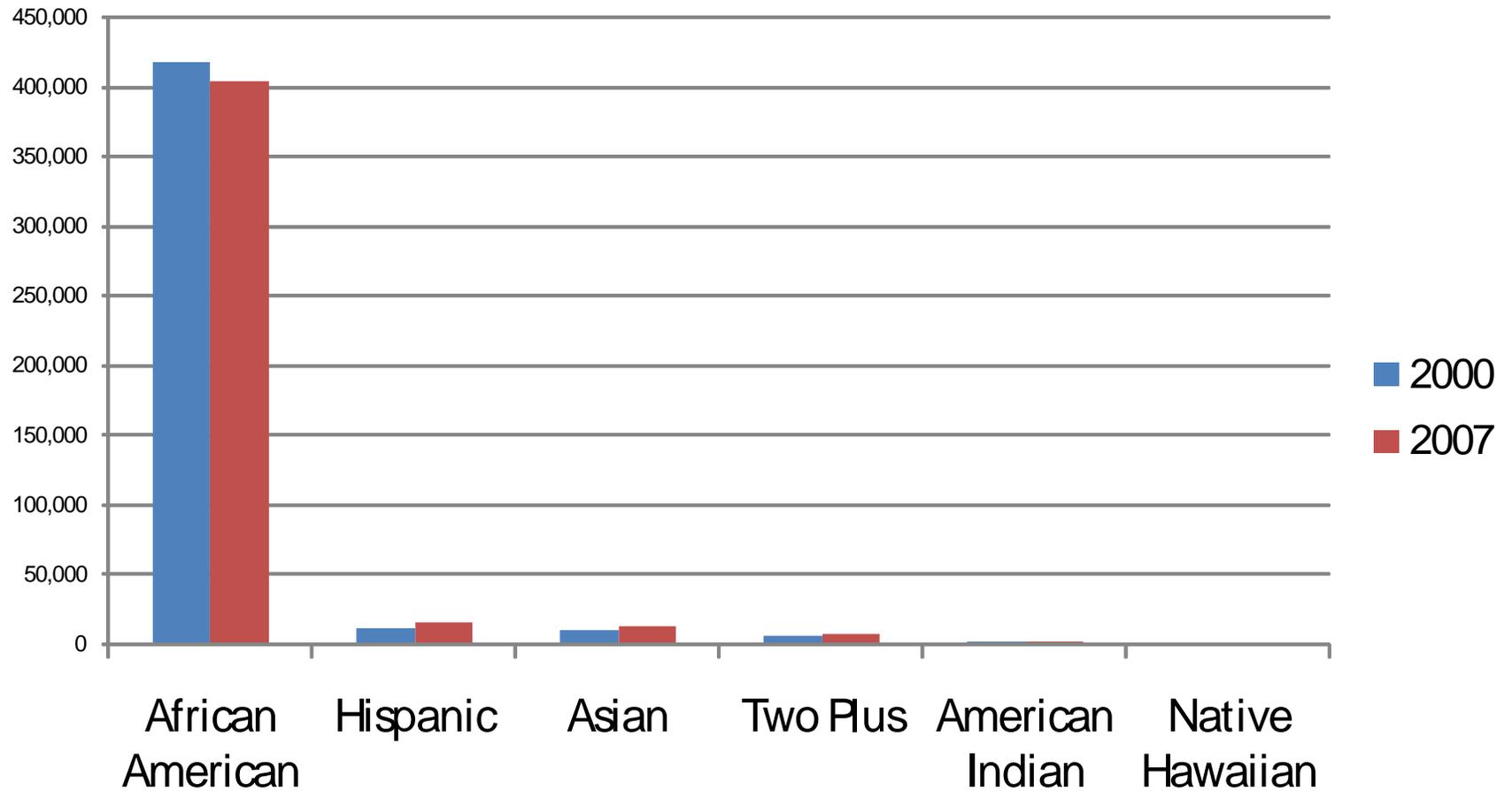
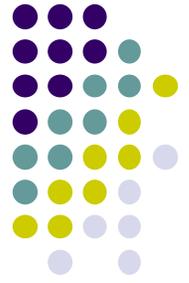
\* Race data is for non-Hispanics

# Change in Population by Race and Hispanic Origin in Maryland, 2000 to 2007 \*



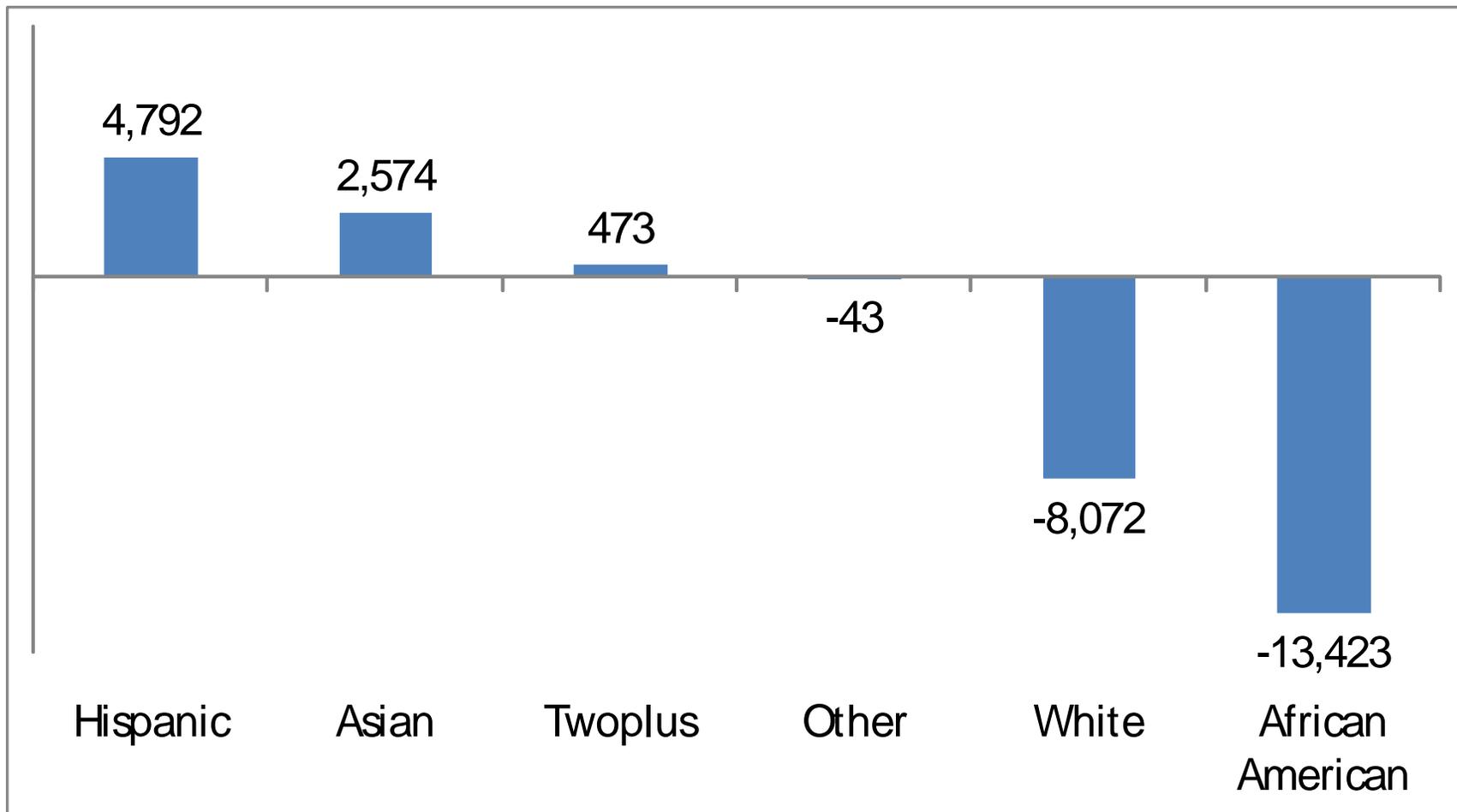
\* Race data is for non-Hispanics

# Minority Population in Baltimore City, 2000 and 2007 \*



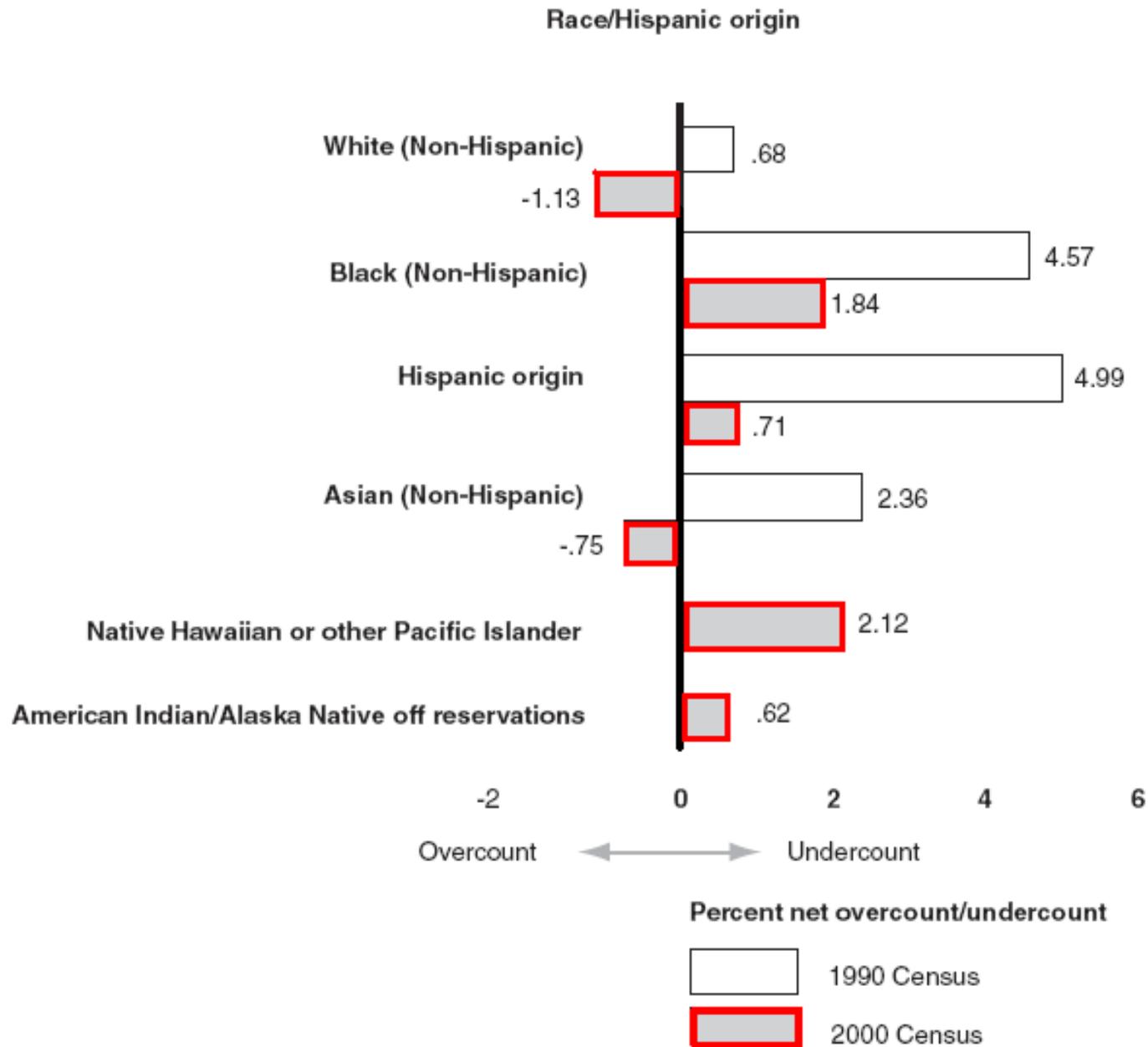
\* Race data is for non-Hispanics

# Change in Population by Race and Hispanic Origin in Baltimore City, 2000 to 2007 \*



\* Race data is for non-Hispanics

# Comparison of Percent Net Undercounts, 1990 and 2000 Censuses



# Key to Achieving an Accurate Count - Increase Mail Response



- A self-generated mail response is more accurate than an enumerator-filled response
- Census 2000 increase in mail response over 1990 (1<sup>st</sup> Paid Advertising Campaign)
- Expect the 2010 mail response to be higher with continued paid advertising

## Mail Response Rates

	<u>1990</u>	<u>2000</u>
U.S.	65%	67%
MD	70%	69%

MD mail response rate **decreased** 1% from 1990 to 2000 – U.S. **increased** 2% from 1990 to 2000

United States  
**Census**  
2010

U.S. DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. CENSUS BUREAU

This is your official U.S. Census form. It is quick, easy, and your answers are protected by law. Please complete your form in the language most comfortable for you and return it today.

### Start here

Use a blue or black pen.

The Census must count every person living in the United States on April 1, 2010.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2010.
- Leave these people off your form, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

The Census must also include people without a permanent place to stay, so:

- If someone who has no permanent place to stay is staying here on April 1, 2010, count that person. Otherwise, he or she may be missed in the census.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2010?

Number of people =

2. Were there any additional people staying here April 1, 2010 that you did not include in Question 1?

Mark  all that apply.

- Children, such as newborn babies or foster children
- Relatives, such as adult children, cousins, or in-laws
- Nonrelatives, such as roommates or live-in baby sitters
- People staying here temporarily
- No additional people

3. Is this house, apartment, or mobile home —

Mark  ONE box.

- Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.*
- Owned by you or someone in this household free and clear (without a mortgage or loan)?
- Rented?
- Occupied without payment of rent?

4. What is your telephone number? *We may call if we don't understand an answer.*

Area Code + Number

-  -



# Census 2010

This is the official form for all the people at this address.  
It is quick and easy, and your answers are protected by law.

5. Please provide information for each person living here. Start with a person living here who owns or rents this house, apartment, or mobile home. If the owner or renter lives somewhere else, start with any adult living here. This will be Person 1.

What is Person 1's name? *Print name below.*

Last Name

First Name  MI

6. What is Person 1's sex? Mark  ONE box.

Male  Female

7. What is Person 1's age and what is Person 1's date of birth?

*Please report babies as age 0 when the child is less than 1 year old.  
Print numbers in boxes.*

Age on April 1, 2010  Month  Day  Year of birth

→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

- No, not of Hispanic, Latino, or Spanish origin
- Yes, Mexican, Mexican Am., Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish origin — *Print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.* ↴

9. What is Person 1's race? Mark  one or more boxes.

- White
- Black, African Am., or Negro
- American Indian or Alaska Native — *Print name of enrolled or principal tribe.* ↴

- Asian Indian
- Chinese
- Filipino
- Other Asian — *Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.* ↴
- Japanese
- Korean
- Vietnamese
- Native Hawaiian
- Guamanian or Chamorro
- Samoan
- Other Pacific Islander — *Print race, for example, Fijian, Tongan, and so on.* ↴

- Some other race — *Print race.* ↴

10. Does Person 1 sometimes live or stay somewhere else?

- No  Yes — Mark  all that apply.
- In college housing
- In the military
- At a seasonal or second residence
- For child custody
- In jail or prison
- In a nursing home
- For another reason

→ If more people were counted in Question 1, continue with Person 2.



1. Print name of **Person 2**

Last Name

First Name  MI

2. How is this person related to Person 1? Mark  ONE box.

- Husband or wife
- Biological son or daughter
- Adopted son or daughter
- Stepson or stepdaughter
- Brother or sister
- Father or mother
- Grandchild
- Parent-in-law
- Son-in-law or daughter-in-law
- Other relative
- Roomer or boarder
- Housemate or roommate
- Unmarried partner
- Other nonrelative

3. What is this person's sex? Mark  ONE box.

- Male
- Female

4. What is this person's age and what is this person's date of birth?

Please report babies as age 0 when the child is less than 1 year old. Print numbers in boxes.

Age on April 1, 2010    Month    Day    Year of birth

→ NOTE: Please answer BOTH Question 5 about Hispanic origin and Question 6 about race. For this census, Hispanic origins are not races.

5. Is this person of Hispanic, Latino, or Spanish origin?

- No, not of Hispanic, Latino, or Spanish origin
- Yes, Mexican, Mexican Am., Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish origin — Print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.

6. What is this person's race? Mark  one or more boxes.

- White
- Black, African Am., or Negro
- American Indian or Alaska Native — Print name of enrolled or principal tribe.

- Asian Indian
- Chinese
- Filipino
- Other Asian — Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.
- Japanese
- Korean
- Vietnamese
- Native Hawaiian
- Guamanian or Chamorro
- Samoan
- Other Pacific Islander — Print race, for example, Fijian, Tongan, and so on.

- Some other race — Print race.

7. Does this person sometimes live or stay somewhere else?

- No
- Yes — Mark  all that apply.
  - In college housing
  - In the military
  - At a seasonal or second residence
  - For child custody
  - In jail or prison
  - In a nursing home
  - For another reason

→ If more people were counted in Question 1 on the front page, continue with Person 3.





MDP Census Outreach - Windows Internet Explorer

http://sustain.mdp.state.md.us/census/censusinfo.aspx

File Edit View Favorites Tools Help

MDP Census Outreach

Map Aerial Terrain Find

## 2010 Census Outreach

copyright Maryland Department of Planning

**Map Layers**

- Boundary
- Public Schools (preK-12)
- Post 2000 Residential Development
- Hard To Count

Hard To Count Score [metadata: Scores By Decile, Planning Database](#)

Census 2000 Mail Response Rates [metadata](#)

**Identification Info**

**HTC**

Census Tract	24033806501
County Name	Prince George's County
Hard-to-Count (HTC) Score	71
HTC Ranked (Lowest to Highest Score) by Deciles (1 thru 10) for Census Tracts	10
Total 2000 Census Population	4637

**MAILBACKRATES**

Census Tract	24033806501
County Name	Prince George's County
Percent of HUs Questionnaire Mailed Back in 2000	52.0
Tot Housing Units (HU)	1589

Start | 3 Microsoft ... | 3 Microsoft ... | undercount2... | 2009\_Outreac... | Speakers\_Bur... | MDP Census ... | 98% | 9:35 AM

# What Methods Will Census Partners Use



- Complete Count Committees
- Targeted Outreach to Hard to Count (HTC) populations and communities
- Language Support Program
- Be Counted / Questionnaire Assistance Centers
- Faith Based Organizations
- Census in Schools
- Immigrant and Foreign Born Outreach
- Localized Promotional Materials

# Complete Count Committees

- State, County, Municipal Gov't; Community Based

- Volunteer committees established by State & local governments or community leaders
- Motivates others to get involved
- Urges participation in census
- Conducts targeted outreach within HTC areas
- Give true expression to “It’s in Our Hands” campaign theme
- Ignite community participation in the 2010 Census



# 2010 Census Strategy



**Governor's 2010 Census  
Outreach**

**Partners/ Complete Count  
Committee (CCCs)**

MDP/GOCI/SOS/Local Gov't

**Hard to Enumerate**

MDP (cooperation with Census & CCCs)

**Census in Schools**

MSDE/Higher ED

**Paid Media/Promotional  
Materials**

**Events/Kickoff**

(e.g. MD Day 2010)

# Maryland State Complete Count Committees



## State Government Complete Count Committee

State Employee & Constituent Awareness Program and State Agency Outreach through employees with public contact (Census Guides Program)

## State Liaison with Local Complete Count Committees

Direct assistance (outreach materials) and action plan formulation

## Statewide Complete Count Committee

Private, Non-Profit, Faith, Community and Ethnic Based organizations and service providers; letter of Invitation from Governor requesting participation



# Governor's Census 2010 Outreach

## Md Census 2010 Partnership

*U.S. Census Bureau - Philadelphia Regional Office  
 Maryland Department of Planning  
 Office of the Secretary of State  
 Governor's Office of Community Initiatives*

State Government

### Maryland State Government Complete Count Committee (MSGCCC)

Local Government

### State Liaison with Local Complete Count Committees (LCCC's)

Non-Governmental

### Maryland Statewide Complete Count Committee (MSCCC)

## Public Awareness & Targeted Media Campaign

### Public Awareness Events

- 08/2000-02/20 10 - Census Booths at Events, Festivals & Fairs
- 04/2000-04/20 10 - Census 2010 Celebration Events & Kickoffs

### Targeted Media Campaign

- 01-04/20 10 - Public Service Announcements
- 07/2000-08/20 10 - Press Releases
- 07/2000-08/20 10 - Website/List Serve
- 03-04/20 10 - Outdoor Advertising
- 03-05/20 10 - Bus & Subway Cards
- 03-04/20 10 - Newspaper Ads
- 04-05/20 10 - Census Taker Cooperation Radio Ad

02-05/20 10 State Employee and Constituent Awareness Program (SECAP)

04-05/20 10 2010 Census Guides Program "Leading You to Your Completed Census"

02-04/20 10 Employee/Customer/Client Census Awareness Activities

04-05/20 10 Outreach Directed to Hard to Count Populations

## Outreach to the Hard to Count (HTC) Populations

### Census in Schools Project

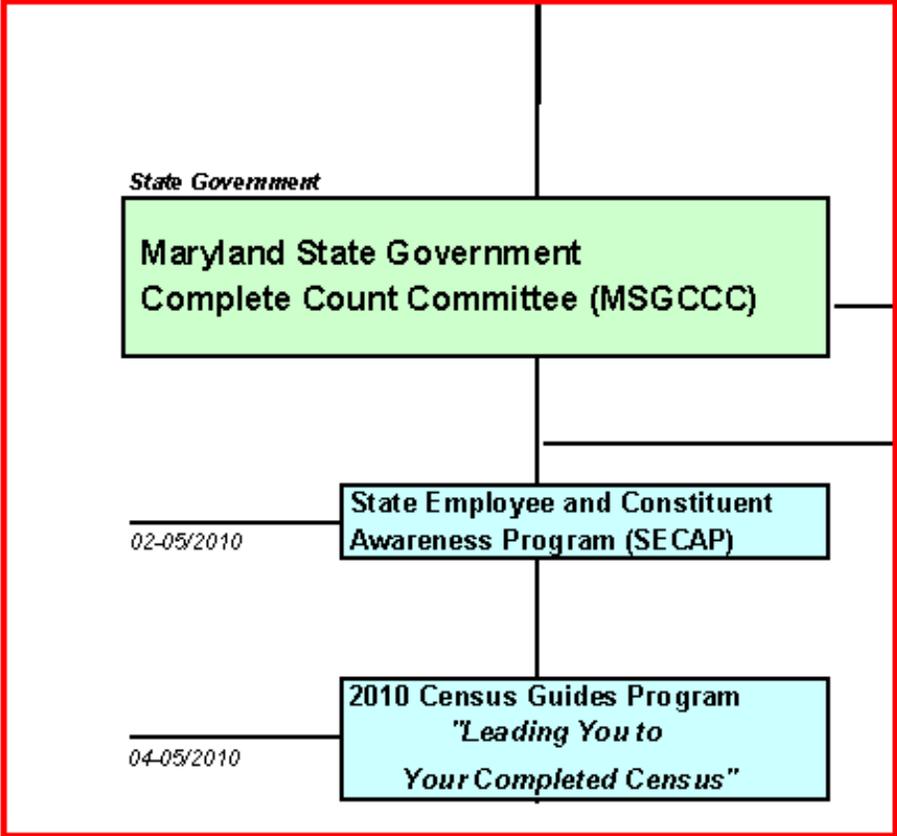
- 02-04/20 10 - Curriculum & Take Home Activities
- 02-04/20 10 - Service Learning - Outreach

### Community Based Outreach to the Hard to Count

# Governor's Census 2010 Outreach

Md Census 2010 Partnership

*U.S. Census Bureau - Philadelphia Regional Office  
Maryland Department of Planning  
Office of the Secretary of State  
Governor's Office of Community Initiatives*



*Local Government*

State Liaison with Local Complete Count Committees (LCCCs)

Public Awareness & Targeted Media Campaign

Public Awareness Events

06/2009-02/2010  
04/2009 04/2010

- Census Booths at Events, Festivals & Fairs
- Census 2010 Celebration Events & Kickoffs

Targeted Media Campaign

# How Can You & Your Agency Help?



Participate fully in the Md State Government Complete Count Committee

Be an Advocate for the Census in Your Workplace, Community, & with Friends, Neighbors & Associates

Reach out to clients and populations you serve and encourage them to complete and return their census; Guide them to where they can get help or to cooperate with Census Takers when they knock on their door





# What are Some of Populations to Reach?



Persons with Disabilities and Special Needs

Children in Foster Care

Kids in School – K-12

Elderly – living independently and assisted living facilities

Persons Living in Group Quarters – College Dorms, Military Barracks, Nursing Homes, Prisons & Detention Facilities, Juvenile Facilities

Homeless Persons

Immigrants & New Arrivals - Limited English Proficiency; stress Census is “Safe”

Public Housing Residents

Young Adults – 1<sup>st</sup> Census in own household

Parolees & Probationers

Indigent – Legal Defense

Congregants - Faith-Based Outreach

# Sources for Census 2010 Information

- U.S. Census Bureau
  - Website <http://www.census.gov/2010census/>
  - Census Bureau Partnership Specialists
    - Dorothy Wilson
    - Franklin Jackson
    - New ones recently hired
- Maryland Dept of Planning
  - State Data Center 2010 Census web site  
[www.mdp.state.md.us/msdc](http://www.mdp.state.md.us/msdc)
  - MDP 2010 Census Outreach map  
<http://sustain.mdp.state.md.us/census/censusinfo.aspx>

### 2010 Census- Things to Know :

- It's Easy
- It's Safe
- It's Important
- It's Required by Law



[2010 Census Audio Briefing With Former Census Bureau Directors - The Census Project](#)



- ▶ [On the Road to the 2010 Census - 2010 Census Presentation for Maryland](#)
- ▶ [Governor's Outreach Plan](#)
- ▶ [2010 Census : A New Portrait of America - Video](#)
- ▶ [2010 Census Now Less Than 16 Months Away - But Who's Counting](#)

### 2010 Census Questionnaire Content :

1. [Questions Planned for the 2010 Census - How the Questions Are Asked](#)
2. [Subjects Planned for the 2010 Census and American Community Survey - Federal Legislative and Program Uses](#)
3. [Why Does the Census Bureau Need to Ask My Name and Telephone Number?](#)

### ▶ Locations of Early Local Census Offices Opening Fall 2008 :

Local Census Office	Address	Phone Number	Pay Rate
Baltimore City	103 S. Gay Street, Baltimore, MD 21202	443-927-3930	Starts at \$16.00/hour
Largo	9315 Largo West, Largo, MD 20774	240-788-8040	Starts at \$13.00/hour
Frederick	1660 Bowmans Farm Road, Frederick, MD 21701	240-357-9050	Starts at \$15.50/hour

### ▶ Promotional and Outreach Materials :

Logos :  [Maryland Census Logo](#) |  [Hands Logo](#) |  [Census 2010 Logo](#)

▶ **Resource Tools for Outreach Efforts in Maryland :**

- Federal Funds Distributed to Maryland and Its Jurisdictions, FY2007 [more](#)

- [Chart - FY 2007 Distribution of Federal Funds Basee on Decennial Census Population for Top Ten Program in Maryland](#)
- [Chart - FY 2007 Per-Capita Federal Funds Which are Distributed Based on Decennial Census Population, Maryland and Jurisdictions](#)

- Minority Population Estimates:

- Fact Sheets :

1. [How Businesses Use Census Data](#)
2. [How Community Organizations Use Census Data](#)
3. [How Elected Officials Use Census Data](#)
4. [How Faith Based Organizations Use Census Data](#)
5. [How Media Use Census Data](#)

- View Hard to Enumerate Maps for Maryland and Baltimore city :

1. [Hard to Enumerate map for State of MD](#)
2. [Hard to Enumerate map for Baltimore](#)

- View Map of Mail Response Rates from Census 2000 :

1. [State of Maryland](#)
2. [Baltimore City](#)
3. [Washington Suburbs](#)

- [View Table of Mail Response Rates for the State, Counties and Municipalities](#)

- View Maps Showing Languages Spoken at Home, 2000

▶ [View Interactive 2010 Census Outreach Maps \(Beta version\)](#)

▶ [http://www.census.gov/2010census/promotional\\_materials/009579.html](http://www.census.gov/2010census/promotional_materials/009579.html)

# 2010 Census Web Portal



## 2010 Census – It's in **Our Hands Maryland**

Home

Complete Count Measures

Interactive Map

Census Jobs

Facts & Fun

Office of the  
GOVERNOR



### WHO'S INVOLVED...

[U.S. Census Bureau](#)

[Office of the Governor](#)

[Secretary of State](#)

[Governor's Office of  
Community Initiatives](#)

[Department of Planning](#)

[Counties and  
Municipalities](#)

*The goal of Maryland's Census 2010 Outreach initiatives is to assure a complete and accurate population count of all Maryland residents.*

- By increasing the awareness of Marylanders of the importance of the census, we assure that the decennial census questionnaires, delivered to everyone's home in late March of 2010, are completed and returned to the U.S. Census Bureau.
- A complete count of all Maryland residents is critical to Maryland securing its fair share of representation and dollars. The census counts are critical to full political representation, federal funds for vital State and community projects and accurate data to assist public policy makers and the private sector make smarter, more responsible decisions.
- In the next decade over \$3 trillion in federal funds will be allocated via formula based on census population counts to State and local governments. In FY2007 alone Maryland received over \$5.6 billion in federal formula-based grants. This equates to approximately \$1,000 per person per year.

### Check Out the Map



### How Can You Help?



### What's New for Census 2010

The 2010 decennial Census is "a short form" census that collects only basic information - age, race, gender, ethnicity, household relationship and whether your home is owned or rented.

**It's important.** – Census data affect funding & political representation for your community.

**It's easy.** – It takes only a few minutes to answer and return.

**It's confidential.** – Responses are protected by law - your individual answers are never released to the public, other government agencies or the private sector.

**One Maryland**  
SUBSCRIBE TO  
E-NEWSLETTER



MDP Census Outreach - Windows Internet Explorer

http://sustain.mdp.state.md.us/census/censusinfo.aspx

File Edit View Favorites Tools Help

MDP Census Outreach

Map Aerial Terrain Find

## 2010 Census Outreach

copyright Maryland Department of Planning

**Map Layers**

**Boundary**

- County Boundaries
- Census Offices (2008)
- Municipalities (2008)
- Census Designated Places (2000)
- Neighborhoods (Baltimore City)
- Census Tracts (2000)
- Congressional Districts (2002)
- Legislative Districts (2002)

**Public Schools (preK-12)**

**Post 2000 Residential Development**

**Hard To Count**

**Language Spoken At Home**

**Group Quarters Population**

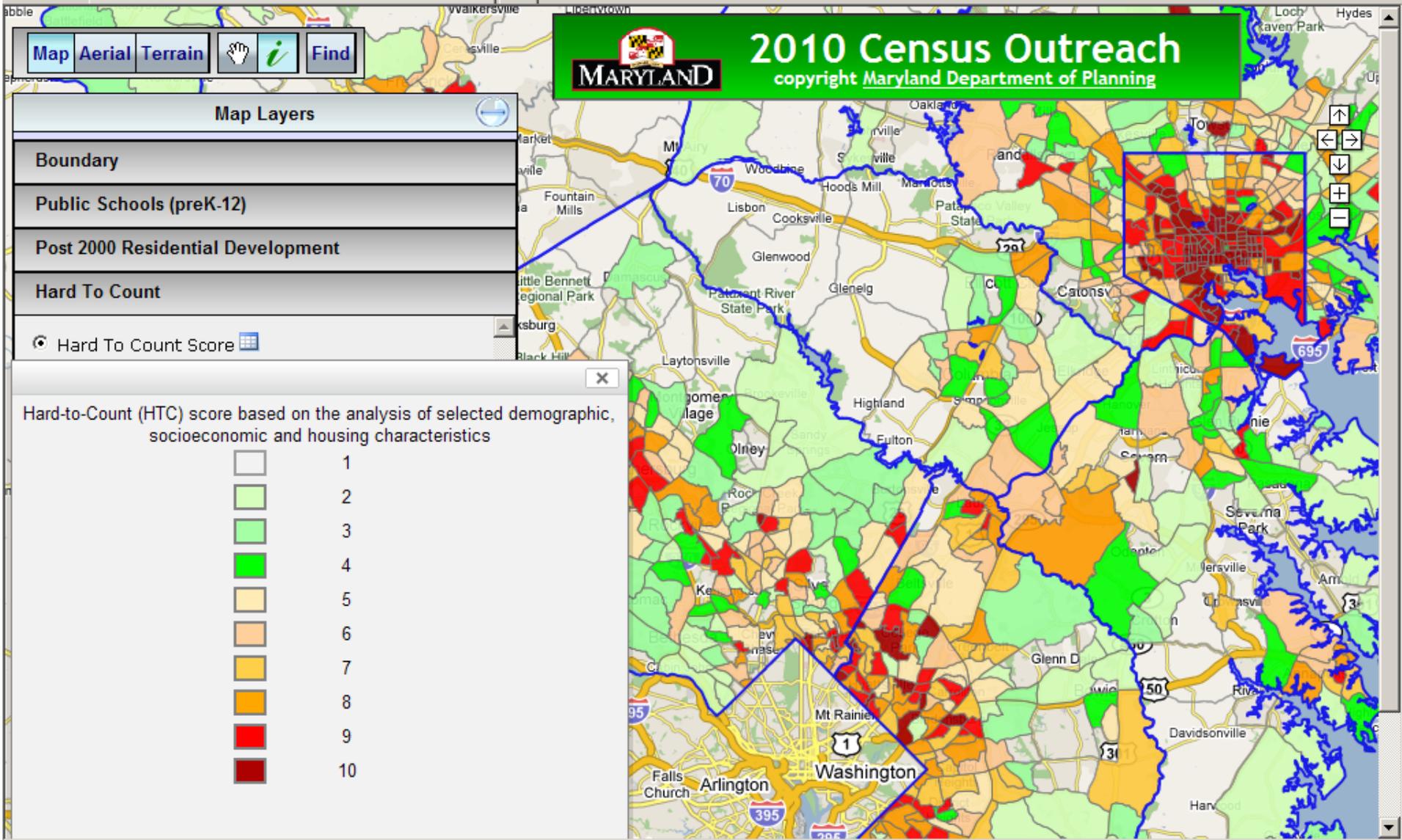
No thematic layers

**Overlay Opacity:**

Done

Trusted sites 100%

Start | Inbox - Microsoft ... | RE: SECAP Word D... | FinalProducts4Mee... | Microsoft PowerPoi... | MDP Census Out... | 99% | 2:30 PM



http://sustain.mdp.state.md.us/census/Metadata/MetaData%20HTC%20Scores%20By%20Decile.pdf - Windows Internet Explorer

http://sustain.mdp.state.md.us/census/Metadata/MetaData%20HTC%20Scores%20By%20Decile.pdf

File Edit Go To Favorites Help

http://sustain.mdp.state.md.us/census/Metadata/Me...

1 / 1 102% Sign Find



## Maryland Department of Planning *2010 Census Outreach Map* Hard-to-Count Score by Census Tract based on 2000 Census

The goal of the decennial census is to achieve a complete and accurate count of all persons. The U.S. Census Bureau has developed the Hard-to-Count (HTC) score for small sub-county areas known as census tracts based on the analysis of selected demographic, socioeconomic and housing characteristics. The HTC score is intended to assist state and local governments as well as census employees in targeting areas requiring more intensive outreach efforts in order to assure a complete count in the 2010 Census.

The HTC Score thematic map ranks the census tracts in Maryland from lowest to highest based on their HTC score and assigns each tract to one of ten deciles such that there are approximately equal numbers of tracts in each decile. The 1<sup>st</sup> decile has the "ten-percent" of the tracts with the lowest HTC scores while the 10<sup>th</sup> decile has the "ten-percent" with the highest HTC scores or the hardest to count.

The U.S. Census Bureau has identified a high correlation between HTC scores and areas that have low census questionnaire Mail Response Rates. When households do not mail back their census questionnaire a census enumerator must follow-up either by telephone or by personal visit to attempt to gather the information. This non-response follow-up operation is very costly and often results in information that is less reliable than when the census questionnaire is completed and mailed back by a household member.

In conducting the decennial census additional outreach efforts are to be targeted to areas with higher HTC scores. Minorities are among those that are traditionally undercounted in the census and Maryland ranks 7<sup>th</sup> in the country for minority population. Among the other indicators where achieving a complete and accurate count of all persons is more difficult are high concentrations of persons not speaking English well, poverty, renters, single family households (male or female headed households with no spouse present), households with less than a high school education and high unemployment.

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File Edit View Favorites Tools Help

MDP Census Outreach

Map Aerial Terrain Find

## 2010 Census Outreach

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**Map Layers**

- Boundary
- Public Schools (preK-12)
- Post 2000 Residential Development
- Hard To Count
- Hard To Count Score [metadata: Scores By Decile, Planning Database](#)
- Census 2000 Mail Response Rates [metadata](#)

**Identification Info**

**HTC**

Census Tract	24033806501
County Name	Prince George's County
Hard-to-Count (HTC) Score	71
HTC Ranked (Lowest to Highest Score) by Deciles (1 thru 10) for Census Tracts	10
Total 2000 Census Population	4637

**MAILBACKRATES**

Census Tract	24033806501
County Name	Prince George's County
Percent of HUs Questionnaire Mailed Back in 2000	52.0
Tot Housing Units (HU)	1589

Overlay Opacity:

Trusted sites 100%

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**MARYLAND**

# 2010 Census Outreach

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## Map Layers

### Boundary

- County Boundaries
- Census Offices (2008)
- Municipalities (2008)
- Census Designated Places (2000)
- Neighborhoods (Baltimore City)
- Census Tracts (2000)
- Congressional Districts (2002)
- Legislative Districts (2002)

### Public Schools (preK-12)

### Post 2000 Residential Development

### Hard To Count



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## 2010 Census Outreach

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**Map Layers**

**Boundary**

- County Boundaries
- Census Offices (2008)
- Municipalities (2008)
- Census Designated Places (2000)
- Neighborhoods (Baltimore City)
- Census Tracts (2000)
- Congressional Districts (2002)
- Legislative Districts (2002)

**Identification Info**

**OFFICES**

Early Local Census Office Name	Seat Pleasant
ELCO Address	9315 Largo West
ELCO City Zip	Largo, MD 20774
ELCO Phone Number	215-717-7705
ELCO Pay Rate	\$11.50 - \$20.00 / hou

**COUNTYBOUNDARY**

State County FIPS Code	24033
County Name	Prince George's County
Total 2000 Population	801515
Total 2000 Housing Units (HUs)	302378

Trusted sites 100%

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**Map Layers**

**Boundary**

- County Boundaries
- Census Offices (2008)
- Municipalities (2008)
- Census Designated Places (2000)
- Neighborhoods (Baltimore City)
- Census Tracts (2000)
- Congressional Districts (2002)
- Legislative Districts (2002)

**Identification Info**

**MUNICIPALITIES**

State Place FIPS Code	2445900
Incorporated Place Name	Laurel city
Total 2000 Census Population	19960
Total 2000 Census Housing Units (HUs)	9506

**COUNTYBOUNDARY**

State County FIPS Code	24033
County Name	Prince George's County
Total 2000 Population	801515
Total 2000 Housing Units (HUs)	302378

Map Aerial Terrain Find

**2010 Census Outreach**  
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**Map Layers**

**Boundary**

- County Boundaries
- Census Offices (2008)
- Municipalities (2008)
- Census Designated Places (2000)
- Neighborhoods (Baltimore City)
- Census Tracts (2000)
- Congressional Districts (2002)
- Legislative Districts (2002)

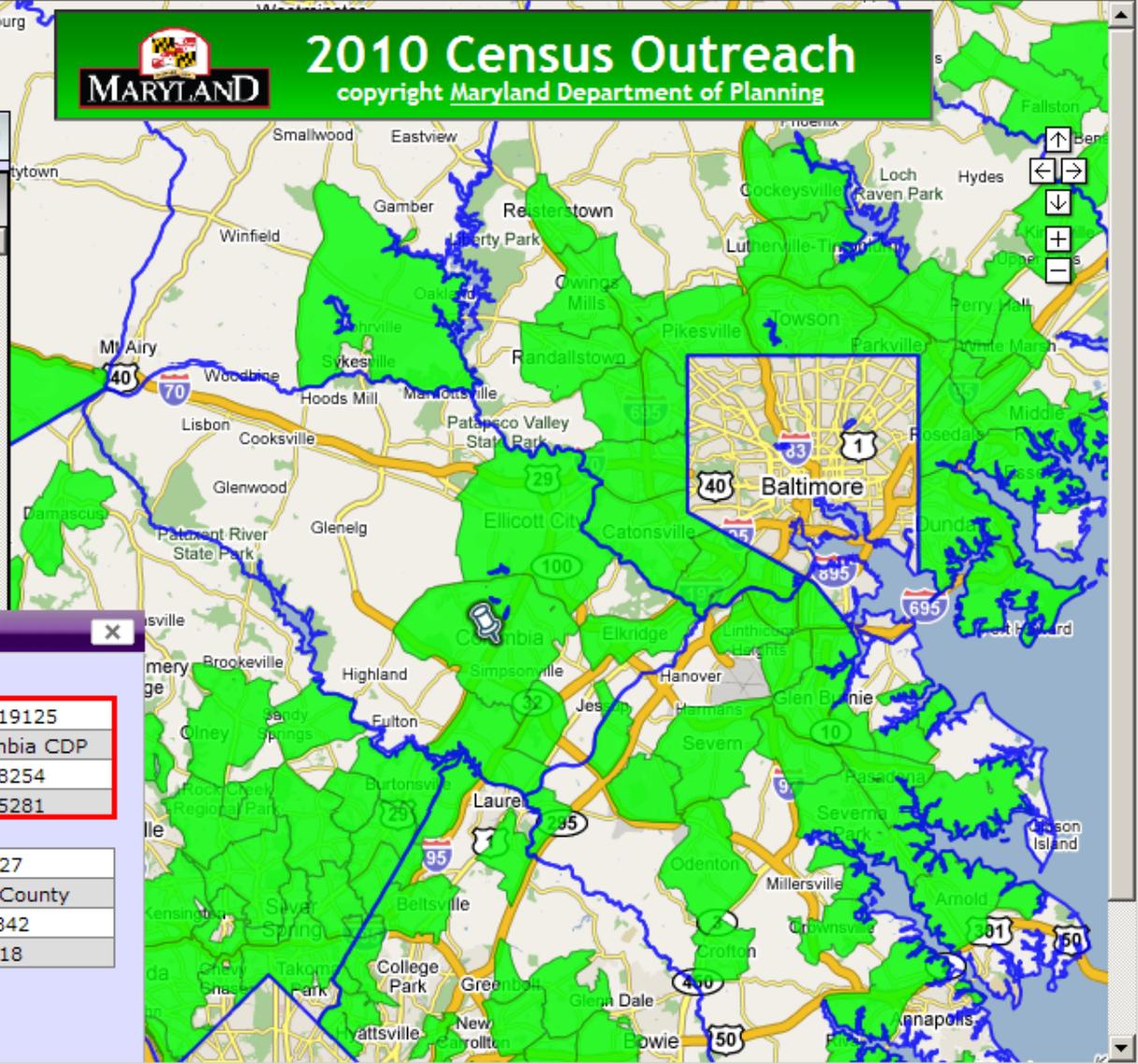
**Identification Info**

**CENSUSPLACES**

State Designated Place FIPS Code	2419125
Census Designated Place Name	Columbia CDP
Total 2000 Census Population	88254
Total 2000 Census Housing Units (HUs)	35281

**COUNTYBOUNDARY**

State County FIPS Code	24027
County Name	Howard County
Total 2000 Population	247842
Total 2000 Housing Units (HUs)	92818



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Map Aerial Terrain Find

- Map Layers**
- Boundary**
- County Boundaries
  - Census Offices (2008)
  - Municipalities (2008)
  - Census Designated Places (2000)
  - Neighborhoods (Baltimore City)
  - Census Tracts (2000)
  - Congressional Districts (2002)
  - Legislative Districts (2002)

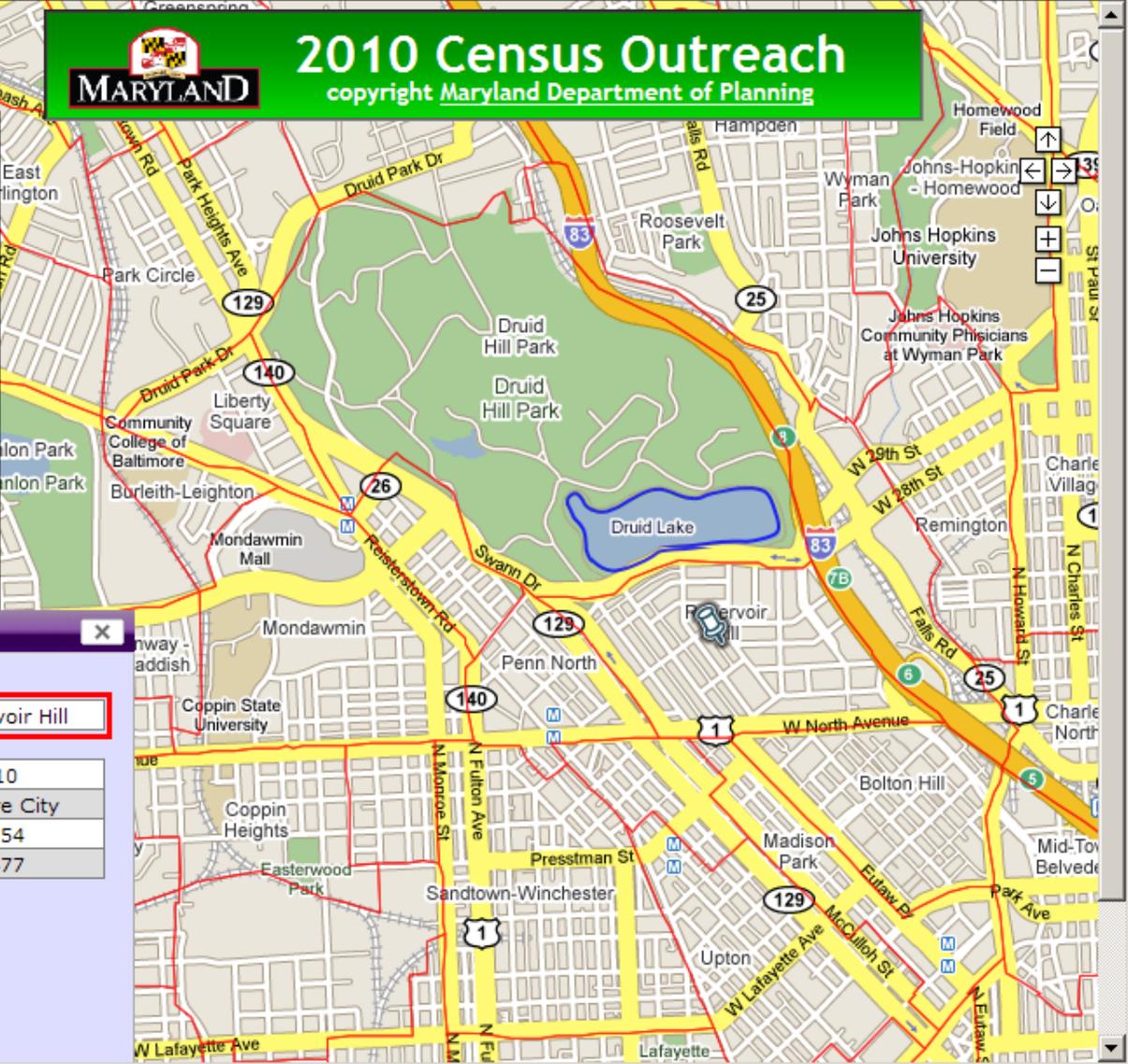
**Identification Info**

**NEIGHBORHOODS**

Baltimore City Neighborhood Name	Reservoir Hill
----------------------------------	----------------

**COUNTYBOUNDARY**

State County FIPS Code	24510
County Name	Baltimore City
Total 2000 Population	651154
Total 2000 Housing Units (HUs)	300477



**2010 Census Outreach**  
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**Map Layers**

- County Boundaries
- Census Offices (2008)
- Municipalities (2008)
- Census Designated Places (2000)
- Neighborhoods (Baltimore City)
- Census Tracts (2000)
- Congressional Districts (2002)
- Legislative Districts (2002)

**Find Address**

5006 Riverdale Rd 20737

Search

**Identification Info**

**COUNTYBOUNDARY**

State County FIPS Code	24033
County Name	Prince George's County
Total 2000 Population	801515
Total 2000 Housing Units (HUs)	302378

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MDP Census Outreach

Map Aerial Terrain Find

Find Address

5006 Riverdale Rd 20737

Search

Map Layers

Boundary

- County Boundaries
- Census Offices (2008)
- Municipalities (2008)
- Census Designated Places (2000)
- Neighborhoods (Baltimore City)
- Census Tracts (2000)
- Congressional Districts (2002)
- Legislative Districts (2002)

Identification Info

**CENSUSTRACTS**

2000 Census Tract	24033806501
State County FIPS Code	24033
2000 Tract number	8065.01
Square Miles	0.63518
Total 2000 Population	4637
Total 2000 Housing Units (HUs)	1589

**COUNTYBOUNDARY**

State County FIPS Code	24033
County Name	Prince George's County
Total 2000 Population	801515
Total 2000 Housing Units (HUs)	302378

MDP Census Outreach  
Department of Planning

Greenbelt  
Greenbelt Park  
Indian Creek Park  
College Park Airport  
Paint Branch Pkwy  
Kenilworth Ave  
Riverdale  
Riverdale Area  
Riverdale Rd  
East Riverdale  
Woodlawn  
Landover Hills  
Landover  
Greater Landover  
Dodge Park  
Palme  
Kentland Park  
Cheverly Euclid Park  
Prince Georges Hospital Center  
Colmar Manor Community Park  
Lincoln Veterinary  
Bladensburg  
Bladensburg History Park  
Bladensburg South Park  
Bladensburg Balloon  
Colmar Manor  
North Brenwood  
Edmonston  
Riverside Drive Park  
Fletcher's Field Park  
Riverdale Park  
Hyattsville  
Chillum  
Prince Georges Plaza  
Heunch Park  
Kirkwood Park  
Northwest Branch STR Valley Park  
Chillum Rd  
Chillum Rd  
E W Hwy  
Belcrest Rd  
Belcrest Rd  
Magruder Park  
Capital Plaza Mall  
John Hanson Hwy  
Landover Rd  
Vermont Dr  
Auburn Ave  
Sooty Oak Rd  
Wildcroft Park  
New Carrollton  
Annapolis  
Johns Hopkins  
50  
410  
295  
201  
208  
500  
202

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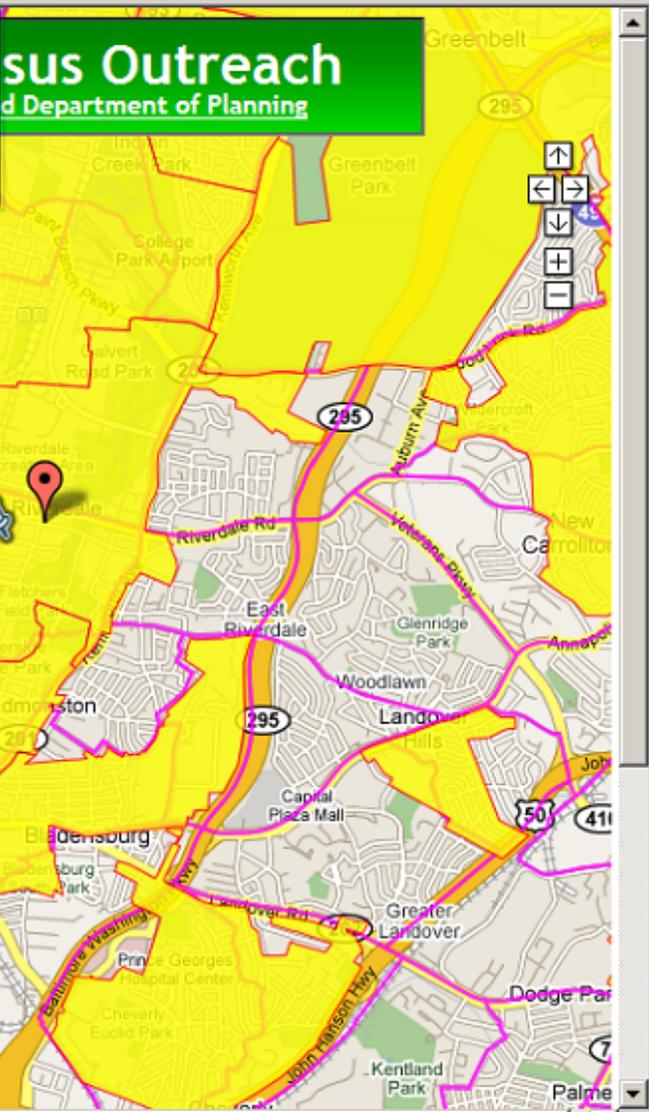
Map Aerial Terrain Find

Map Layers

**Find Address**

5006 Riverdale Rd 20737

Search



- Boundary**
- County Boundaries
  - Census Offices (2008)
  - Municipalities (2008)
  - Census Designated Places (2000)
  - Neighborhoods (Baltimore City)
  - Census Tracts (2000)
  - Congressional Districts (2002)
  - Legislative Districts (2002)

**Identification Info**

**CENSUSTRACTS**

2000 Census Tract	24033806501
State County FIPS Code	24033
2000 Tract number	8065.01
Square Miles	0.63518
Total 2000 Population	4637
Total 2000 Housing Units (HUs)	1589

**MUNICIPALITIES**

State Place FIPS Code	2466635
Incorporated Place Name	Riverdale Park town
Total 2000 Census Population	6690
Total 2000 Census Housing Units (HUs)	2321

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Map Aerial Terrain Find

Find Address

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Search

Map Layers

Boundary

- County Boundaries
- Census Offices (2008)
- Municipalities (2008)
- Census Designated Places (2000)
- Neighborhoods (Baltimore City)
- Census Tracts (2000)
- Congressional Districts (2002)
- Legislative Districts (2002)

Identification Info

CONGRESSIONALDISTRICTS	
Congressional District Number	5
Congressional District Description	Congressional District 5
Total 2000 Census Population	662,060
Total 2000 Census Housing Units (HUs)	248,441

CENSUSTRACTS	
2000 Census Tract	24033806501
State County FIPS Code	24033
2000 Tract number	8065.01
Square Miles	0.63518
Total 2000 Population	4637
Total 2000 Housing Units (HUs)	1589

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Find Address

5006 Riverdale Rd 20737

Search

Map Layers

Boundary

- County Boundaries
- Census Offices (2008)
- Municipalities (2008)
- Census Designated Places (2000)
- Neighborhoods (Baltimore City)
- Census Tracts (2000)
- Congressional Districts (2002)
- Legislative Districts (2002)

Identification Info

**LEGISLATIVE DISTRICTS**

Legislative District Number	22
Legislative District Description	District 22 Total
Total 2000 Census Population	109,365
Total 2000 Census Housing Units (HUs)	41,359

**CENSUS TRACTS**

2000 Census Tract	24033806501
State County FIPS Code	24033
2000 Tract number	8065.01
Square Miles	0.63518
Total 2000 Population	4637
Total 2000 Housing Units (HUs)	1589

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**Map Layers**

- Boundary
- Public Schools (preK-12)
- Post 2000 Residential Development
- Hard To Count**
  - Hard To Count Score metadata: [Scores By Decile](#), [Planning Database](#)
  - Census 2000 Mail Response Rates metadata
- Language Spoken At Home
- Group Quarters Population



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File Edit View Favorites Tools Help

MDP Census Outreach

Boundary

Public Schools (preK-12)

Post 2000 Residential Development

Hard To Count

Hard To Count Score [metadata: Scores By Decile](#), [Planning Database](#)  
 Census 2000 Mail Response Rates [metadata](#)

Identification Info

County Name	Prince George's County
Hard-to-Count (HTC) Score	71
HTC Ranked (Lowest to Highest Score) by Deciles (1 thru 10) for Census Tracts	10
Total 2000 Census Population	4637
Percent of Population race "White alone"	38.4
Percent of Population race "Black alone"	38.2
Percent of Population race "Am Indian & Alaska Native"	0.5
Percent of Population race "Asian alone"	3.9
Percent of Population race "Native Hawaiian & Pac Isl"	0.1
Percent of Population race "Asian or NHPI alone"	4.0
Percent of Population reported 2+ Races	4.0
Percent of Population reported Some Other Race	14.9
Percent of Population Hispanic Origin (Any Race)	33.3
Percent of Population Not Hispanic & race "White alone"	23.2
Percent of Population in Group Quarters (GQs)	0.6
Percent of Persons 25+ not High School Graduate	35.6
Percent of Persons Below Poverty	13.9
Percent of Persons 16+ Unemployed	5.0
Total 2000 Census Housing Units (HUs)	1589
Percent of HUs Vacant	7.7

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MDP Census Outreach

Boundary

Public Schools (preK-12)

Post 2000 Residential Development

Hard To Count

Hard To Count Score [metadata: Scores By Decile](#), [Planning Database](#)  
 Census 2000 Mail Response Rates [metadata](#)

Identification Info

Percent of Population Hispanic Origin (Any Race)	33.3
Percent of Population Not Hispanic & race "White alone"	23.2
Percent of Population in Group Quarters (GQs)	0.6
Percent of Persons 25+ not High School Graduate	35.6
Percent of Persons Below Poverty	13.9
Percent of Persons 16+ Unemployed	5.0
Total 2000 Census Housing Units (HUs)	1589
Percent of HUs Vacant	7.7
Percent of HUs Not Single Unit	64.1
Percent of HUs 10+ Units in Structure	35.6
Percent of Occupied HUs Renter	66.2
Percent of Households not Husband/Wife Families	59.0
Percent of Households with Public Asst Income	2.1
Percent of HHs Linguistically Isolated (LI)	14.2
Percent of HHs Spanish Language Spoken at Home LI	10.2
Percent of HHs Asian&Pacific Isl. Lang. Spoken at Home LI	1.3
Percent of Population in Group Quarters (GQs)	0.6
Percent of Persons 25+ not High School Graduate	35.6
Percent of Persons Below Poverty	13.9
Percent of Persons 16+ Unemployed	5.0
Total 2000 Census Housing Units (HUs)	1589
Percent of HUs Vacant	7.7

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MDP Census Outreach

Boundary

Public Schools (preK-12)

Post 2000 Residential Development

Hard To Count

Hard To Count Score [metadata](#)  
[Scores By Decile](#), [Planning Database](#)

Census 2000 Mail Response Rates [metadata](#)

Identification Info

**MAILBACKRATES**

Census Tract	24033806501
County Name	Prince George's County
Percent of HUs Questionnaire Mailed Back in 2000	52.0
Tot Housing Units (HU)	1589
Occupied Housing Units	1466
Owner-Occupied Housing Units	496
Renter-Occupied Housing Units	970
Vacant Housing Units	123
For Rent	63
For Sale Only	16
Rent or Sold, Not Occupied	14
Vacant Seasonal / Recreational / Occasional Use	3
For Migrant Workers	0
Other Vacant	27

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**Map Layers**

- Boundary
- Hard To Count
- Language Spoken At Home**
  - English Not Spoken Well or At All [metadata](#)
  - Spanish Spoken At Home**
    - English Not Spoken Well or At All [metadata](#)
  - IndoEuropean Language Spoken at Home**
    - English Not Spoken Well or At All [metadata](#)
    - Gujarathi [metadata](#)  Hindi [metadata](#)  Persian [metadata](#)
    - Russian [metadata](#)  Urdu [metadata](#)
  - Asian/PI Language Spoken At Home**
    - English Not Spoken Well or At All [metadata](#)
    - Chinese [metadata](#)  Japanese [metadata](#)  Korean [metadata](#)
    - Tagalog [metadata](#)  Vietnamese [metadata](#)
  - Other Language Spoken At Home**
    - English Not Spoken Well or At All [metadata](#)
    - African [metadata](#)  Hebrew [metadata](#)  Arabic [metadata](#)
  - Native North American Spoken at Home [metadata](#)



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**Map Layers**

- Boundary
- Public Schools (preK-12)
- Post 2000 Residential Development
- Hard To Count
- Language Spoken At Home
- English Not Spoken Well or At All metadata

**Identification Info**

ENGLISHDIFFICULTY	
Census Tract	24033806501
County Name	Prince George's Count
Total persons five years and over	4145
Speak only English at Home	2369
<b>Speak Language Other than English at Home</b>	<b>1776</b>
Speak English "not well" or Speak English "not at all"	698
<b>Speak Spanish or Spanish Creole at Home</b>	<b>1200</b>
Speak English "not well" or Speak English "not at all"	594
<b>Speak Asian and Pacific Island Languages</b>	<b>122</b>
Speak English "not well" or Speak English "not at all"	43

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MDP Census Outreach

## 010 Census Outreach

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Identification Info

NWNOAPI	
Census Tract	24033806501
County Name	Prince George's County
Total persons five years and over	4145
Speak only English at Home	2369
Speak Language Other than English at Home	1776
Speak Asian and Pacific Island Languages	122
Speak English "not well" or Speak English "not at all"	43
Speak Chinese at Home	6
Speak Korean at Home	0
Speak Tagalog at Home	9
Speak Vietnamese at Home	78
Speak Japanese at Home	3
Speak Thai at Home	0
Speak Cambodian at Home	0
Speak Laotian at Home	0
Speak Hmong at Home	0
Speak Other Asian Language at Home	26
Speak Other Pacific Islander Language at Home	0

Map Aerial Terr

University Park Elementary School, University Park, Riverdale, Edmonston, Bladensburg, Brentwood, North Brentwood, Rainier, Bladensburg Balloon History Park, Annapolis Rd, 38th St, 38th Ave, Riverdale Recreation Area, Leland Memorial Hospital, Riverdale Park, Fletchers Field Park, Riverside Drive Park, Brownsings Grove Park, Ca Plaz

1, 201, 202, 208, 295, 410, 450

**Asian/PI Language Spoken At Home**

English Not Spoken Well or At All

Chinese  Japanese  Korean

Tagalog  Vietnamese

**Group Quarters Population**

No thematic layers

Overlay Opacity:

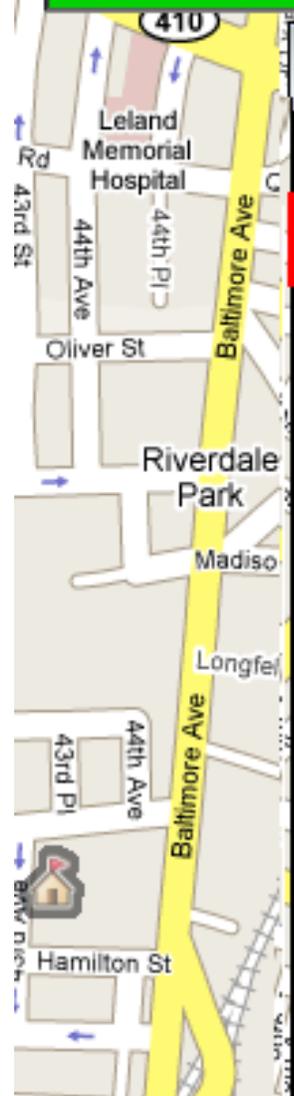
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### Map Layers

- Boundary
- Public Schools (preK-12)**
  - All Schools [metadata](#)
  - Elementary [metadata](#)
  - Elementary/Middle [metadata](#)
  - Middle [metadata](#)
  - Middle/High [metadata](#)
  - High [metadata](#)
  - Other [metadata](#)
- Post 2000 Residential Development



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**Map Layers**

Boundary

Public Schools (preK-12)

All Schools metadata

Elementary

Elementary/Middle

Middle

Middle/High

High

Other

Post 2000 Residential Develop

Hard To Count

Language Spoken At Home

Group Quarters Population

No thematic layers

Overlay Opacity:

Done

Identification Info

**SCHOOLS**

School Type	Elementary
LEA Name	PRINCE GEORGE'S
School Name	RIVERDALE ELEMENTARY
Street Address	5006 RIVERDALE RD
City	RIVERDALE
5-digit ZIP Code	20737
Total Enrollment in the 2007-08 School Year	579
Enrollment American Indian/Alaska Native (not-Hispanic)	2
Enrollment Asian/Pacific Islander (not-Hispanic)	16
Enrollment Black (not-Hispanic)	124
Enrollment White (not-Hispanic)	27
Enrollment Hispanic	410
Number of Students with Limited English Proficiency in the 2007-08 School Year	323
Percentage of Students with Limited English Proficiency in the 2007-08 School Year	52.3
Number of Students Receiving Free and Reduced Meals in the 2007-08 School Year	545
Percentage of Students Receiving Free and Reduced Meals in the 2007-08 School Year	88.2
Number of Students in the Title 1 Program in the 2007-08 School Year	618
Percentage of Students in the Title 1 Program in the 2007-08 School Year	100.0

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## Map Layers

Boundary

Public Schools (preK-12)

Post 2000 Residential Development

Hard To Count

Language Spoken At Home

**Group Quarters Population**

Overall Percent  metadata

Military 

College Dorm 

Nursing Home 

Correctional Institution 

Group Quarters Parcels  metadata



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## 2010 Census Outreach

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### Map Layers

- Boundary
- Public Schools (preK-12)
- Post 2000 Residential Development
- Hard To Count
- Language Spoken At Home
- Group Quarters Population
  - Overall Percent metadata
  - Military
  - College Dorm
  - Nursing Home
  - Correctional Institution

### Identification Info

GQNURSINGHOME	
2000 Census Tract	24033805904
County Name	Prince George's County
Total Population	3069
Total Group Quarters Population	234
GQ as a Percent of Population	7.6
GQ Population in Nursing Homes	190

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## 2010 Census Outreach

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### Map Layers

- Boundary
- Public Schools (preK-12)
- Post 2000 Residential Development
- Hard To Count
- Language Spoken At Home
- Group Quarters Population
  - Overall Percent [metadata](#)
  - Military [metadata](#)
  - College Dorm [metadata](#)
  - Nursing Home [metadata](#)
  - Correctional Institution [metadata](#)
  - Group Quarters Parcels [metadata](#)

### Identification Info

#### GQPARCELS

DAT Parcel Account Number	17171866664
Name of municipality (blank if parcel not in a municipality)	
2000 Census Tract	24033805904
Description of Type	1B Nursing/Retirement
Description of Use	CARE Nursing Home
Premise Address	1801 METZEROTT ROAD
Zip Code	20783
Number of Dwelling Units (Residential)	0
Description of the Dwelling (Residential)	
Year Built	1968
Description of the Land Use	Commercial
Description of the Exempt Class	NOT EXTRACTED Taxable Property
Description of the Use - Commercial or Industrial	CARE Nursing Home
Parcel Acres	4.450
Fair Market Assessed Value of the Improvement(s)	3528700
Total Fair Market Assessed Value (Land and Improvements)	4788600
Apartment Units	200
Owner Address 1	HCR MANOR CARE TAX DEPARTMENT
Owner Address 2	333 N SUMMIT ST
Owner City	TOLEDO
Owner State	OH

- Detention / Corr Facility
- Nursing/Retirement
- Hospital
- College
- ▲ Military/Police/Fire
- ▲ School

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**Map Layers**

- Boundary
- Public Schools (preK-12)
- Post 2000 Residential Development
- Hard To Count
- Language Spoken At Home
- Group Quarters Population
  - Overall Percent metadata
  - Military
  - College Dorm
  - Nursing Home
  - Correctional Institution

**Identification Info**

GQMILITARY	
2000 Census Tract	24003706700
County Name	Anne Arundel County
Total Population	4264
Total Group Quarters Population	3424
GQ as a Percent of Population	80.3
GQ Population in Military Quarters	3424

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## 2010 Census Outreach

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### Map Layers

- Boundary
- Public Schools (preK-12)
- Post 2000 Residential Development
- Hard To Count
- Language Spoken At Home
- Group Quarters Population
  - Overall Percent metadata
  - Military metadata
  - College Dorm metadata
  - Nursing Home metadata
  - Correctional Institution metadata
  - Group Quarters Parcels metadata
- No thematic layers

### Identification Info

#### GQPARCELS

DAT Parcel Account Number	020600090028929
Name of municipality (blank if parcel not in a municipality)	ANNE Annapolis
2000 Census Tract	24003706700
Description of Type	2A Military/Police/Fire
Description of Use	PUB Military Installation
Premise Address	
Zip Code	
Number of Dwelling Units (Residential)	0
Description of the Dwelling(Residential)	
Year Built	
Description of the Land Use	Exempt Commercial
Description of the Exempt Class	PUB Military Installation
Description of the Use - Commercial or Industrial	COMMUNITY School
Parcel Acres	0.000
Fair Market Assessed Value of the Improvement(s)	30020400
Total Fair Market Assessed Value (Land and Improvements)	30020400
Apartment Units	0
Owner Address 1	U S NAVAL ACADEMY
Owner Address 2	
Owner City	ANNAPOLIS
Owner State	MD

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## Map Layers

Boundary

Public Schools (preK-12)

Post 2000 Residential Development

Post 2000 Census Development (Thematic)

 [metadata](#)

Post 2000 Census Development (Parcels)

 [metadata](#)

Hard To Count

Language Spoken At Home

Group Quarters Population

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## 2010 Census Outreach

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Map Layers

- Boundary
- Public Schools (preK-12)
- Post 2000 Residential Development
  - Post 2000 Census Development (Thematic)
    - metadata
  - Post 2000 Census Development (Parcels)
    - metadata

Identification Info

### POSTCENSUSDEVELOPMENT

Census 2000 Block Group	240317007054
Census 2000 Population	802
Year 2000 Housing Units	342
Total SF/MF Dwellings built since 2000	1255
Residential SF Dwellings built since 2000	616
Residential SF AG Dwellings built since 2000	0
Condominiums built since 2000	639
Apartment units built since 2000	2

### COUNTYBOUNDARY

State County FIPS Code	24031
County Name	Montgomery County
Total 2000 Population	873341
Total 2000 Housing Units (HUs)	334632

Done

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MDP Census Outreach - Windows Internet Explorer

http://sustain.mdp.state.md.us/census/censusinfo.aspx

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MDP Census Outreach

Boundary

Public Schools (preK-12)

Post 2000 Residential Development

- Post 2000 Census Development (Thematic)
  - metadata
- Post 2000 Census Development (Parcels)
  - metadata

Identification Info

POSTCENSUSDEVELOPMENT	
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Residential SF Dwellings built since 2000	616
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COUNTYBOUNDARY	
State County FIPS Code	24031
County Name	Montgomery County
Total 2000 Population	873341
Total 2000 Housing Units (HUs)	334632

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MDP Census Outreach - Windows Internet Explorer

http://sustain.mdp.state.md.us/census/censusinfo.aspx

File Edit View Favorites Tools Help

MDP Census Outreach

Boundary

Public Schools (preK-12)

Post 2000 Residential Development

- Post 2000 Census Development (Thematic)
  - metadata
- Post 2000 Census Development (Parcels)
  - metadata

Identification Info

**POSTCENSUSDEVELOPMENT**

Census 2000 Block Group	240317007054
Census 2000 Population	802
<b>Year 2000 Housing Units</b>	<b>342</b>
<b>Total SF/MF Dwellings built since 2000</b>	<b>1255</b>
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**COUNTYBOUNDARY**

State County FIPS Code	24031
County Name	Montgomery County
Total 2000 Population	873341
Total 2000 Housing Units (HUs)	334632

■ Residential Single-Family Housing  
■ Residential Single-Family Housing Unit - Agricultural  
■ Condominium Unit  
■ Apartment

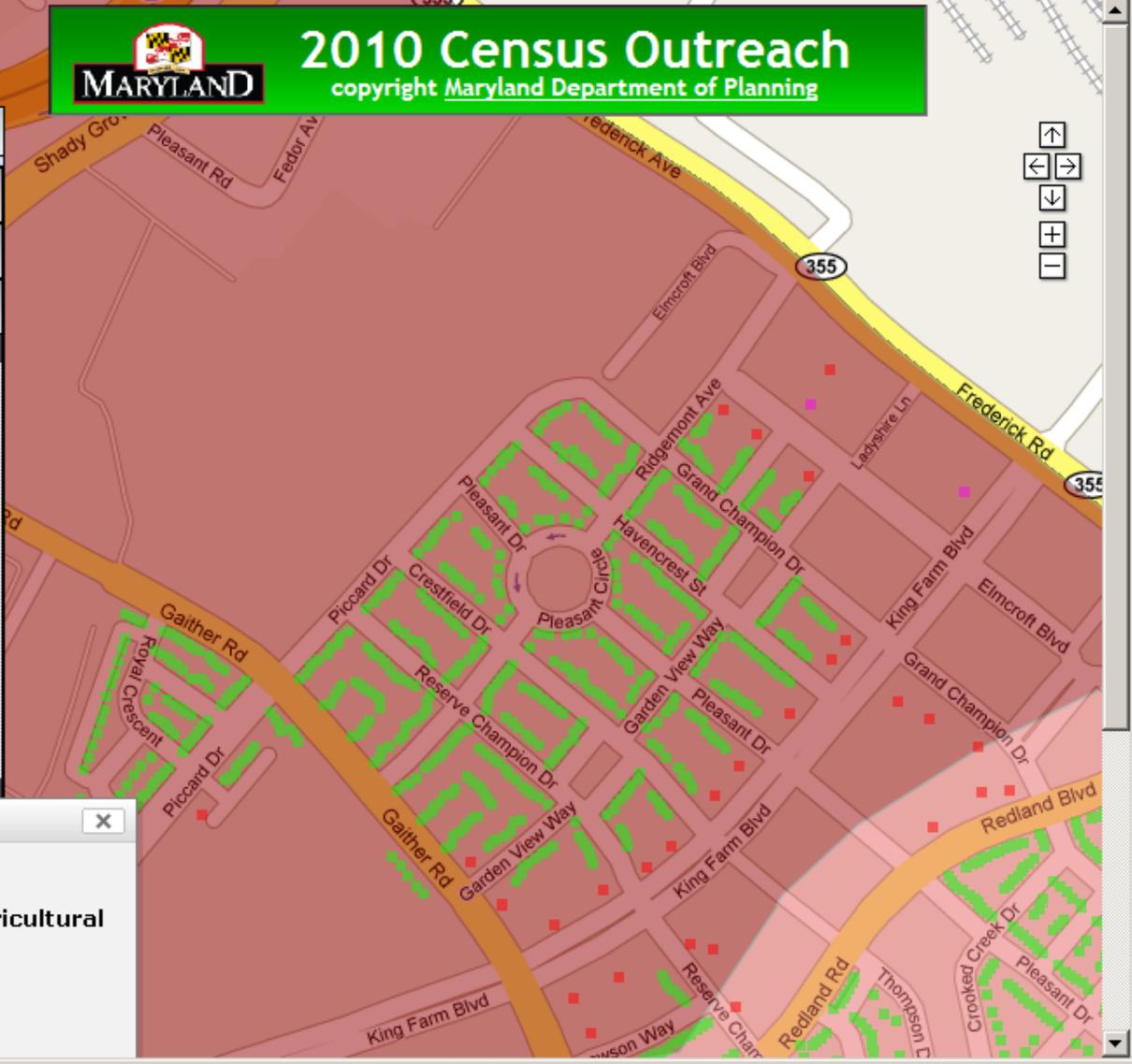
Map Aerial Terrain Find

# 2010 Census Outreach

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**Map Layers**

- Boundary
- Public Schools (preK-12)
- Post 2000 Residential Development
  - Post 2000 Census Development (Thematic)
    - metadata
  - Post 2000 Census Development (Parcels)
    - metadata



- Residential Single-Family Housing
- Residential Single-Family Housing Unit - Agricultural
- Condominium Unit
- Apartment

MDP Census Outreach - Windows Internet Explorer

http://sustain.mdp.state.md.us/census/censusinfo.aspx

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**Map Layers**

- Boundary
- Public Schools (preK-12)
- Post 2000 Residential Development
  - Post 2000 Census Development (Thematic) metadata
  - Post 2000 Census Development (Parcels) metadata

**Identification Info**

2000 Census Block Group	240317007054
Premise Address	1101 PLEASANT CIR
Unit Number	
Premise City	ROCKVILLE
Premise Zip Code	20850
Legal Description 1	IMPSKING FARM
Legal Description 2	BAILEYS COMMONS NORTH
Legal Description 3	
Name of Municipality (blank if parcel not in a municipality)	MONT Rockville
Description of Land Use	Residential
Description of the Dwelling (Residential)	standard single family unit 1, 2 or 3 story
Fair Market Assessed Value of the Improvement(s)	376160
Total Fair Market Assessed Value (Land and Improvements)	788220
Number of Dwelling Units (Residential)	1
Year Built (where specified)	2002

Done

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**Map Layers**

- Boundary
- Public Schools (preK-12)
- Post 2000 Residential Development

Post 2000 Census metadata  
 Post 2000 Census metadata

**Hard To Count**

**Language Spoken At**

**Group Quarters Popul**

No thematic layers  
**Overlay Opacity:**  
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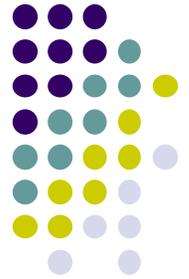
**Identification Info**

2000 Census Tract	24031700705
2000 Census Block Group	240317007054
Premise Address	101 KING FARM BLVD
Unit Number	
Premise City	ROCKVILLE
Premise Zip Code	20850
Legal Description 1	IMPSPAR AG BAILEYS COMMO
Legal Description 2	NS NORTH CERT OF AMENDM
Legal Description 3	ENT
Name of Municipality (blank if parcel not in a municipality)	MONT Rockville
Description of Land Use	Apartments
Description of the Dwelling (Residential)	
Description of the Use - Commercial or Industrial	HOUSING Apartment Garden
Fair Market Assessed Value of the Improvement(s)	10656100
Total Fair Market Assessed Value (Land and Improvements)	10918900
Number of Dwelling Units (Residential)	0
Number of Apartment Units	56
Year Built (where specified)	2002
Land Use Type	APART_IMP

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# Sources for Census 2010 Information



- U.S. Census Bureau
  - Website <http://www.census.gov/2010census/>
  - Census Bureau Partnership Specialists
    - Dorothy Wilson
    - Franklin Jackson
    - New ones recently hired
- Maryland Dept of Planning
  - State Data Center 2010 Census web site  
[www.mdp.state.md.us/msdc](http://www.mdp.state.md.us/msdc)
  - MDP 2010 Census Outreach map  
<http://sustain.mdp.state.md.us/census/censusinfo.aspx>